



CRITICAL DATA STRATEGIES, LLC

Wenatchee School District

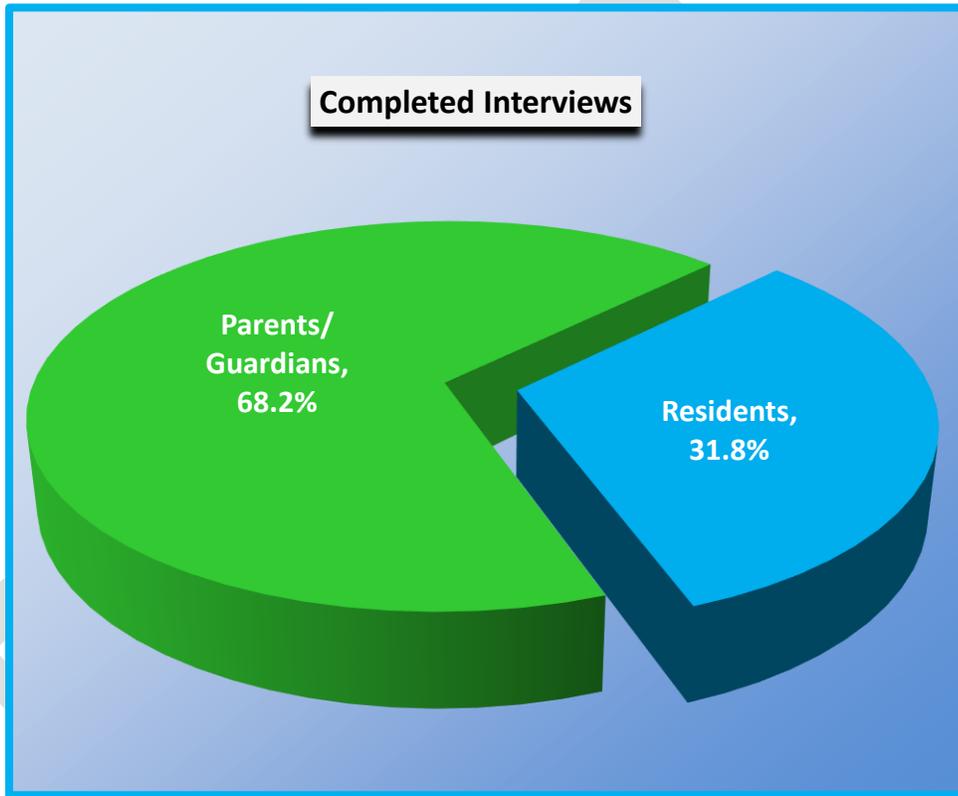
Community Survey Findings

September – October 2024

WENATCHEE SCHOOL DISTRICT COMMUNITY SURVEY FINDINGS

COMPLETED INTERVIEWS

TYPE	TIMES MENTIONED	PERCENTAGES
Parents/Guardians	803	68.2%
Residents	374	31.8%
TOTAL	1177	100%



(Completed Interviews continued)

COMPLETED INTERVIEWS

LANGUAGE	TIMES MENTIONED	PERCENTAGES
English	1061	90.1%
Spanish	116	9.9%
TOTAL	1177	100%



(Completed Interviews continued)

COMPLETED INTERVIEWS

TYPE	TIMES MENTIONED	PERCENTAGES
Community Leaders	40	100%
TOTAL	40	100%



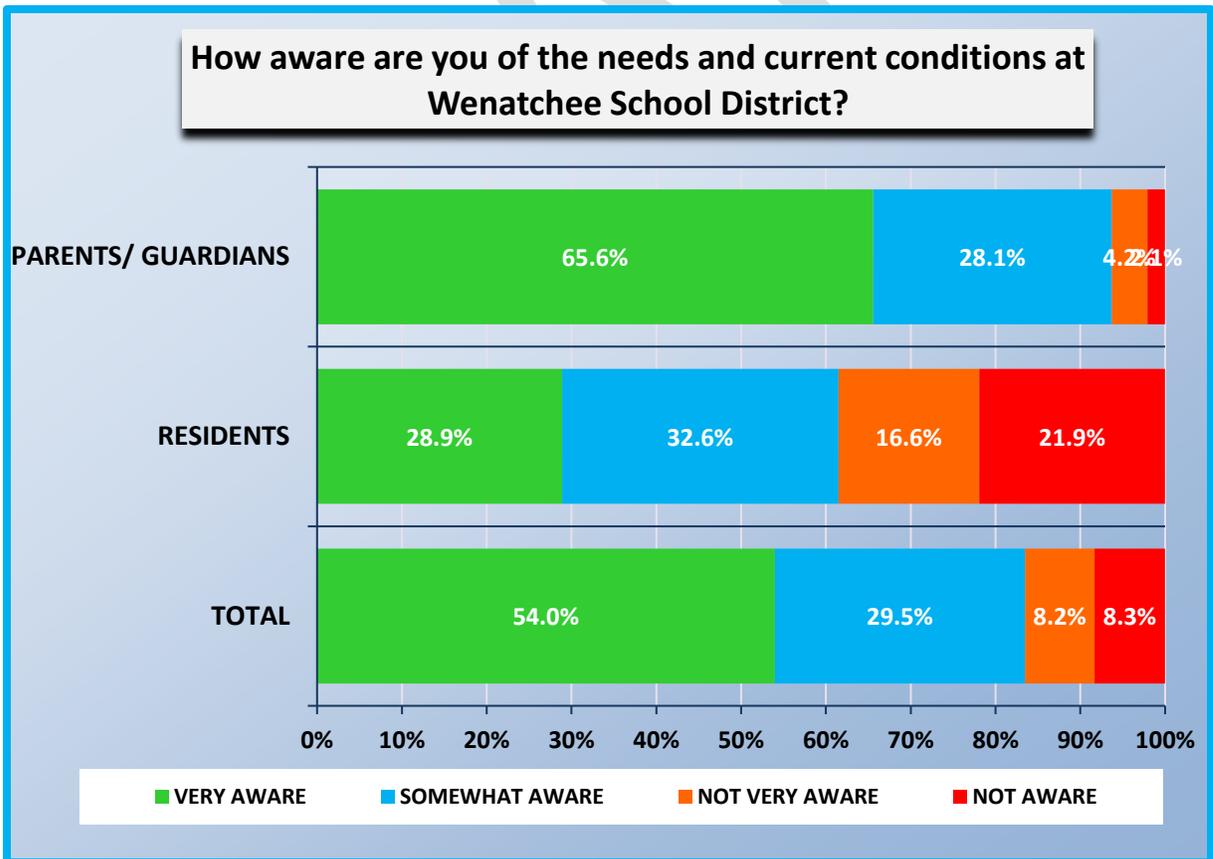
1). How aware are you of the needs and current conditions at Wenatchee School District, and current issues such as the decreasing student enrollment, funding issues, or facilities issues?

TIMES MENTIONED

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
Very aware	527	108	635
Somewhat aware	225	122	347
Not very aware	34	62	96
Not aware	17	82	99
TOTAL	803	374	1177

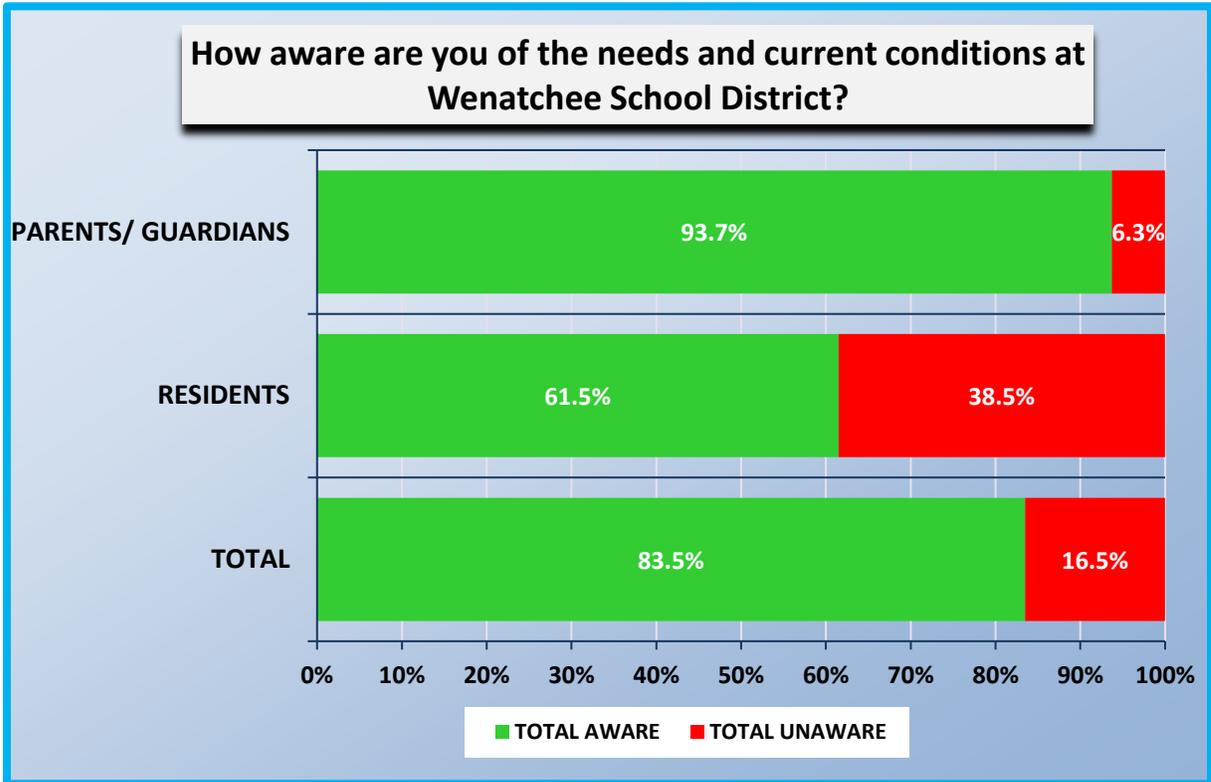
PERCENTAGES

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
Very aware	65.6%	28.9%	54.0%
Somewhat aware	28.1%	32.6%	29.5%
Not very aware	4.2%	16.6%	8.2%
Not aware	2.1%	21.9%	8.3%
TOTAL	100%	100%	100%



(Question 1 continued, “How aware are you of the needs and current conditions at Wenatchee School District, and current issues such as the decreasing student enrollment, funding issues, or facilities issues?”)

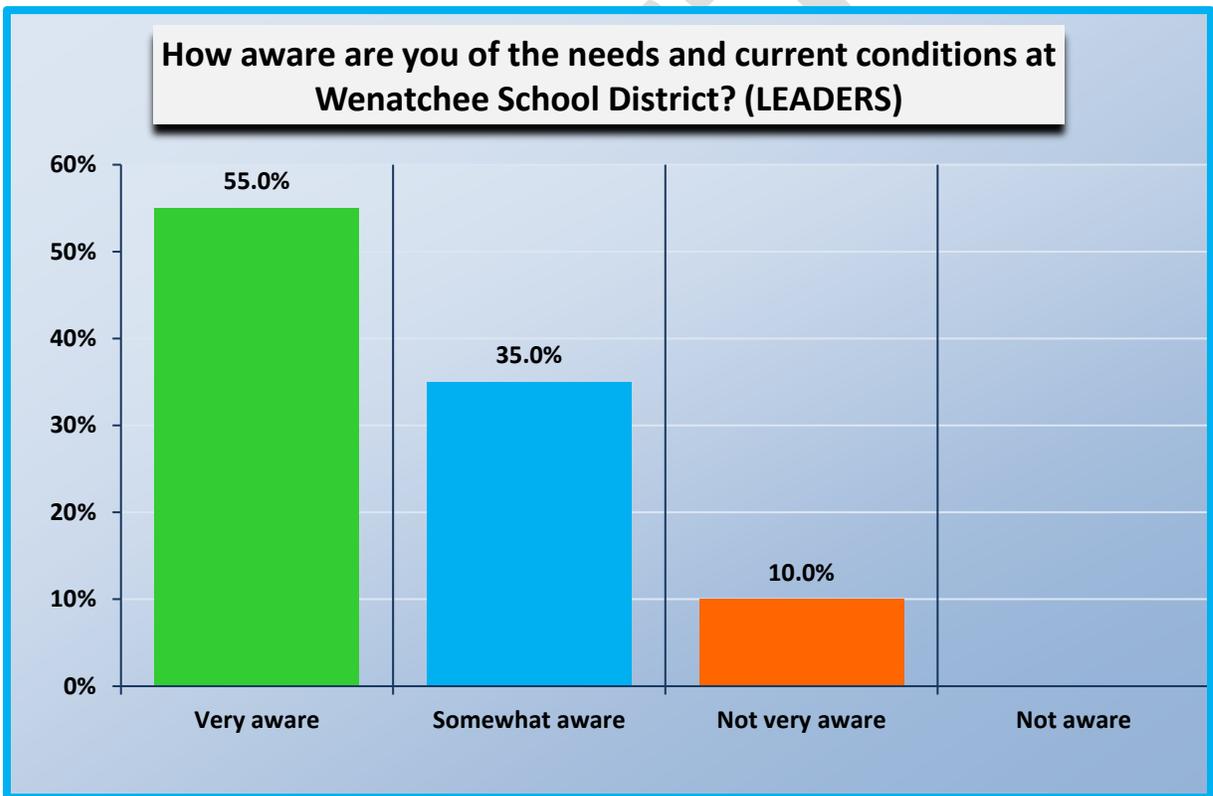
RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
TOTAL AWARE	93.7%	61.5%	83.5%
TOTAL UNAWARE	6.3%	38.5%	16.5%
TOTAL	100%	100%	100%



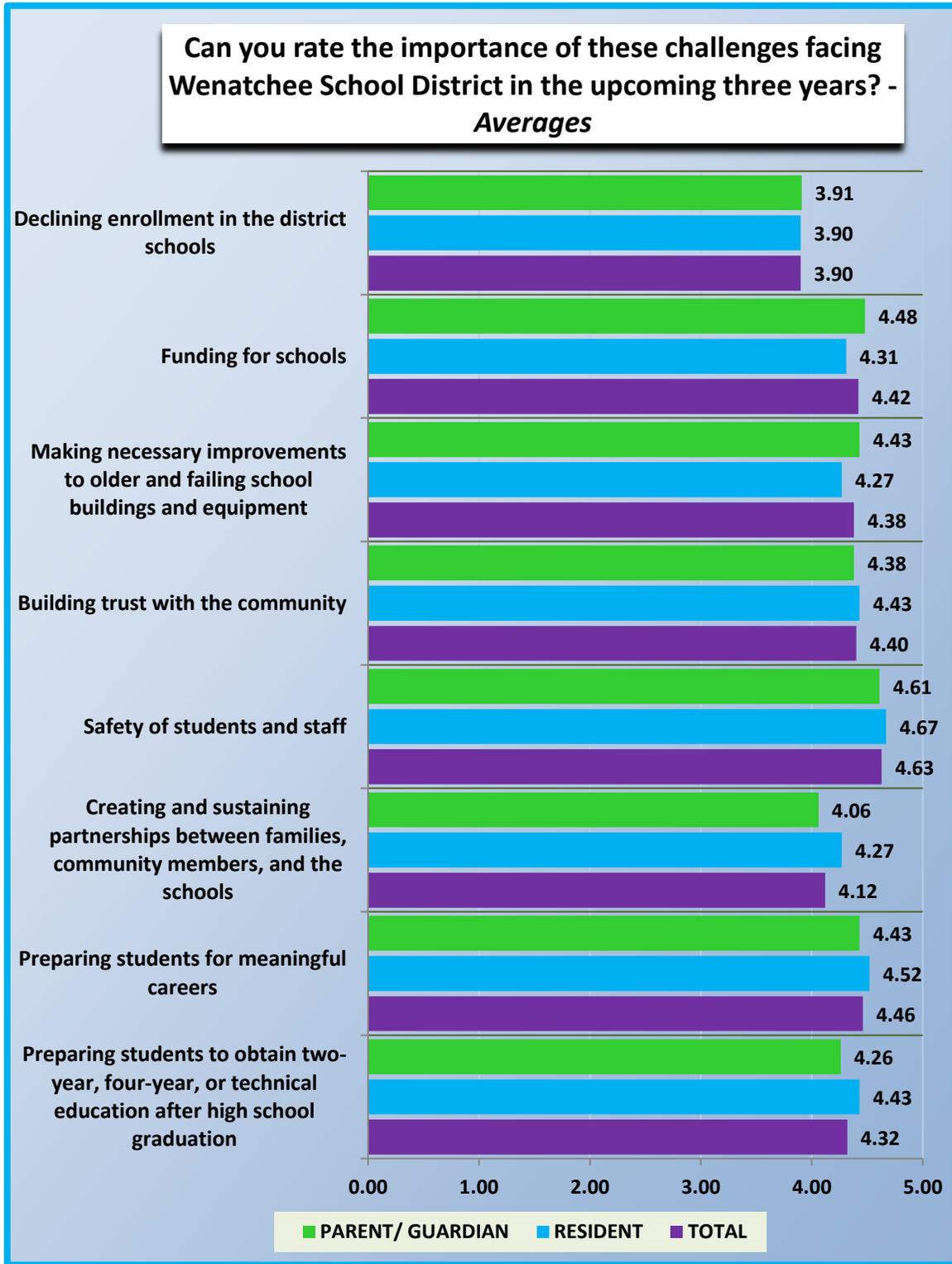
(Question 1 continued, "How aware are you of the needs and current conditions at Wenatchee School District, and current issues such as the decreasing student enrollment, funding issues, or facilities issues?")

COMMUNITY LEADERSHIP SURVEY

RESPONSE	TIMES MENTIONED	PERCENTAGES
Very aware	22	55.0%
Somewhat aware	14	35.0%
Not very aware	4	10.0%
Not aware	0	0.0%
TOTAL	40	100%

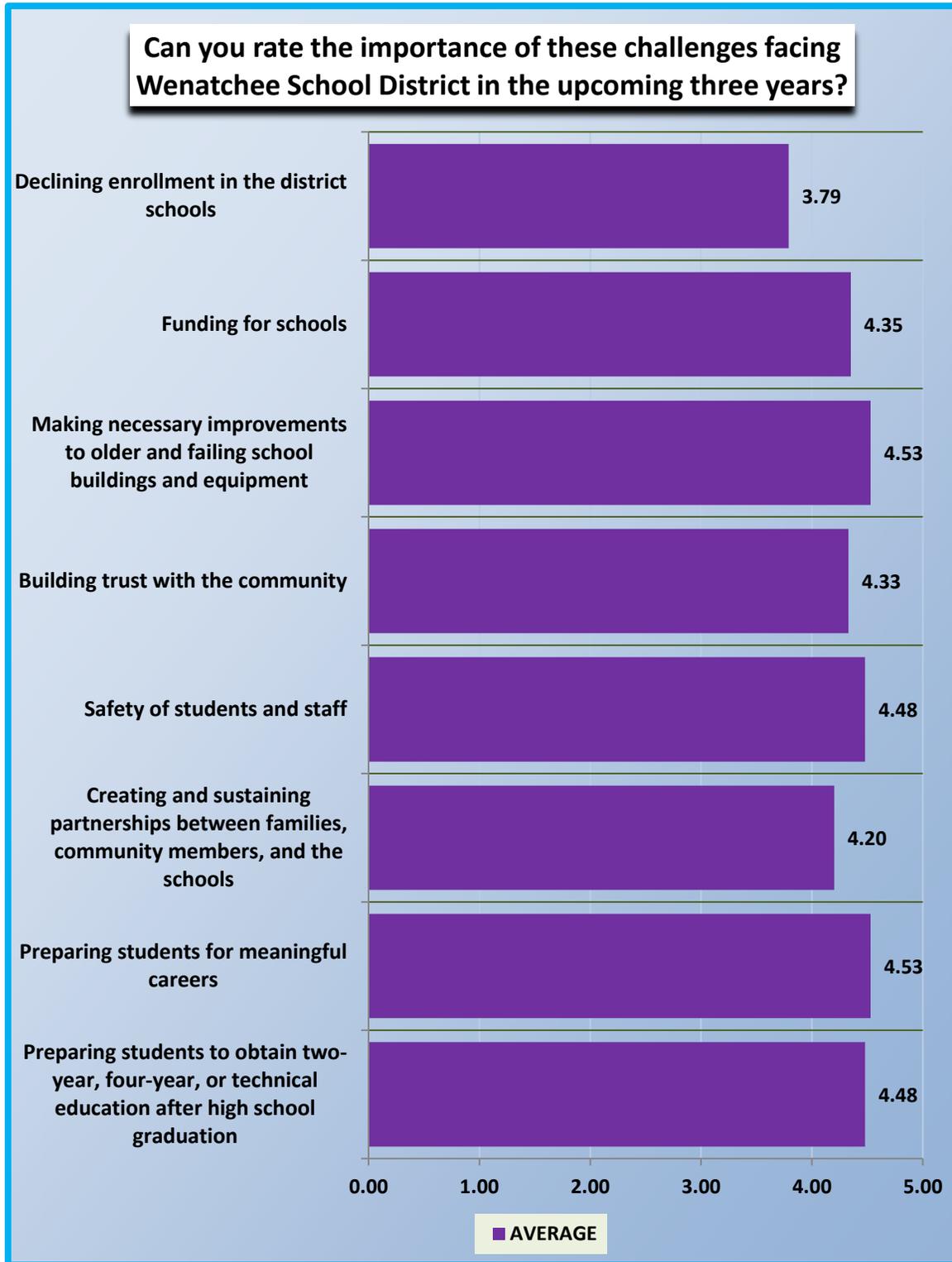


2). Can you rate the importance of these challenges facing Wenatchee School District in the upcoming three years? Please use a 1 to 5 scale with five representing 'extremely or critically important' down to one which represents 'not important at all.'



(Question 2 continued, "Can you rate the importance of these challenges facing Wenatchee School District in the upcoming three years?")

COMMUNITY LEADERSHIP SURVY



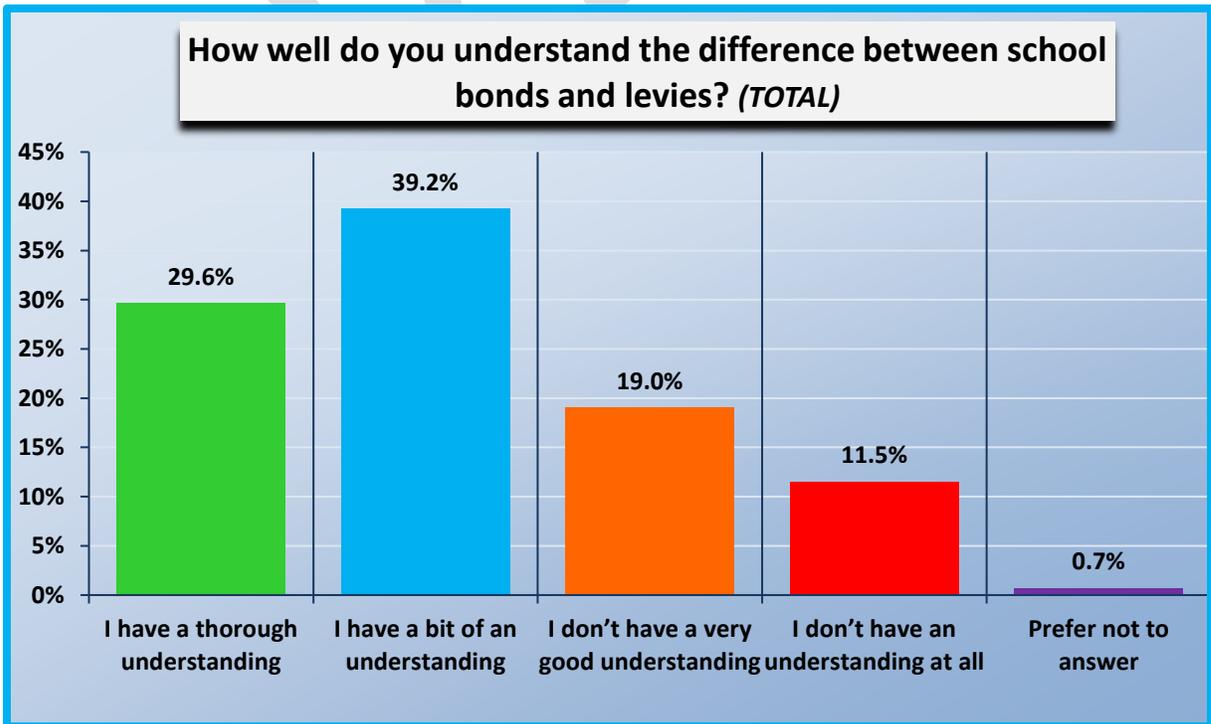
3). How well do you understand the difference between school bonds and levies, and that levies must be renewed every four years?

TIMES MENTIONED

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
I have a thorough understanding	283	66	349
I have a bit of an understanding	332	129	461
I don't have a very good understanding	125	99	224
I don't have an understanding at all	61	74	135
Prefer not to answer	2	6	8
TOTAL	803	374	1177

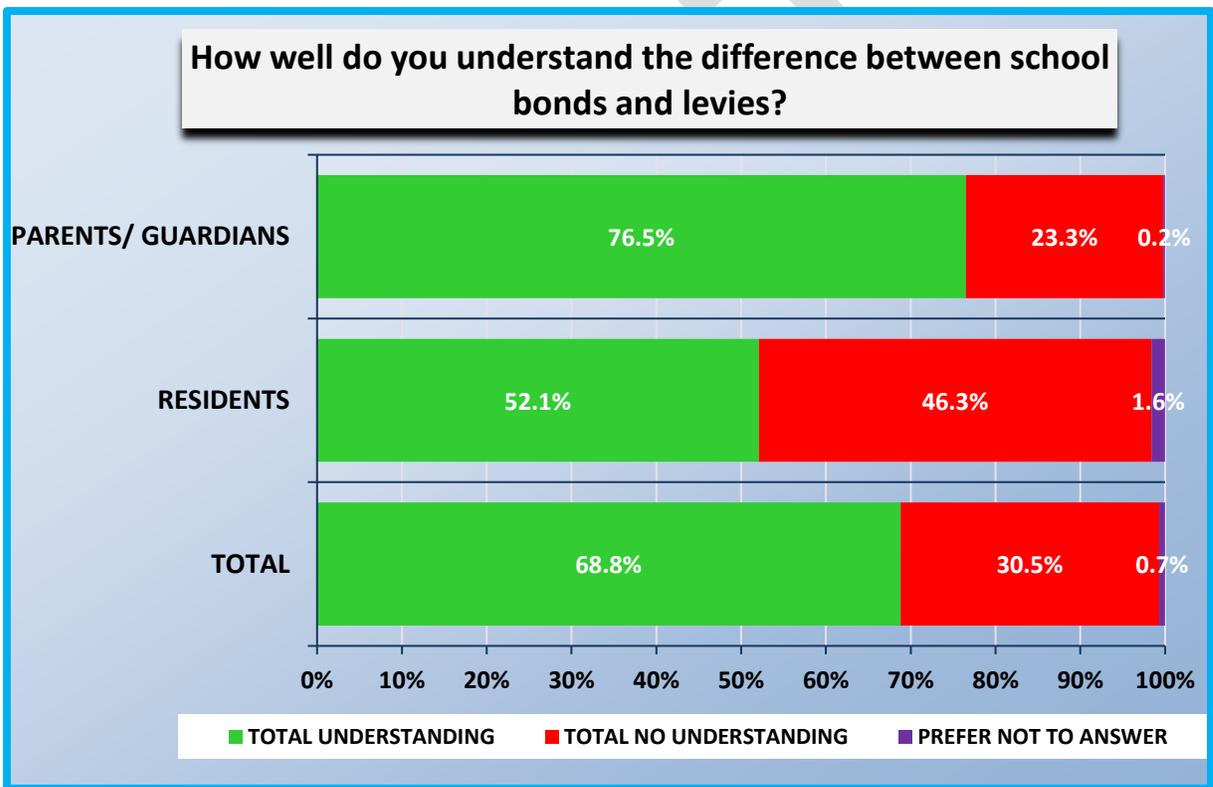
PERCENTAGES

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
I have a thorough understanding	35.2%	17.6%	29.6%
I have a bit of an understanding	41.3%	34.5%	39.2%
I don't have a very good understanding	15.7%	26.5%	19.0%
I don't have an understanding at all	7.6%	19.8%	11.5%
Prefer not to answer	0.2%	1.6%	0.7%
TOTAL	100%	100%	100%



(Question 3 continued, "How well do you understand the difference between school bonds and levies, and that levies must be renewed every four years?")

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
THOROUGH/ SOMEWHAT UNDERSTANDING	76.5%	52.1%	68.8%
NOT VERY GOOD/ NO UNDERSTANDING	23.3%	46.3%	30.5%
PREFER NOT TO ANSWER	0.2%	1.6%	0.7%
TOTAL	100%	100%	100%



4). What information do you need that would help you to make a decision on a school bond or levy?

**TIMES MENTIONED*

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
How will the money be spent	637	225	862
How are students impacted if it does not pass	552	214	766
Why are they asking/ what is the money needed for	413	194	607
Effect on my taxes	404	139	543
How much is being requested/ asked for	330	134	464
Cost	302	131	433
Prefer not to answer	8	16	24
Transparency, accountability, and trust measures in place	18	2	20
Nothing/ no additional information needed	10	4	14
All available information/ more communication	6	6	12
Quality of the education/ curriculum	6	3	9
How the money will be allocated to schools/ programs	6	2	8
Don't know/ not sure	0	6	6
Duration of the bond or levy	2	1	3
How/ why is it in the best interest to students	1	2	3
How it could affect property values in the area	1	1	2
Practical spending/ costs	2	0	2
Will a qualified athletic director be hired?	2	0	2
Community input (residents, parents/guardians, students)	1	0	1
Difference between school bonds and levies	1	0	1
How/ why is it in the best interest to community members, parents, and guardians	1	0	1
Other funding sources available	1	0	1
State and federal requirements/ funding	1	0	1
When will the bond/ levy money start making a difference/ project timeline	1	0	1

**1,177 responded to this question: 803-Parents/Guardians and 374-Residents
Question allowed for more than one response*



(Question 4 continued, “What information do you need that would help you to make a decision on a school bond or levy?”)

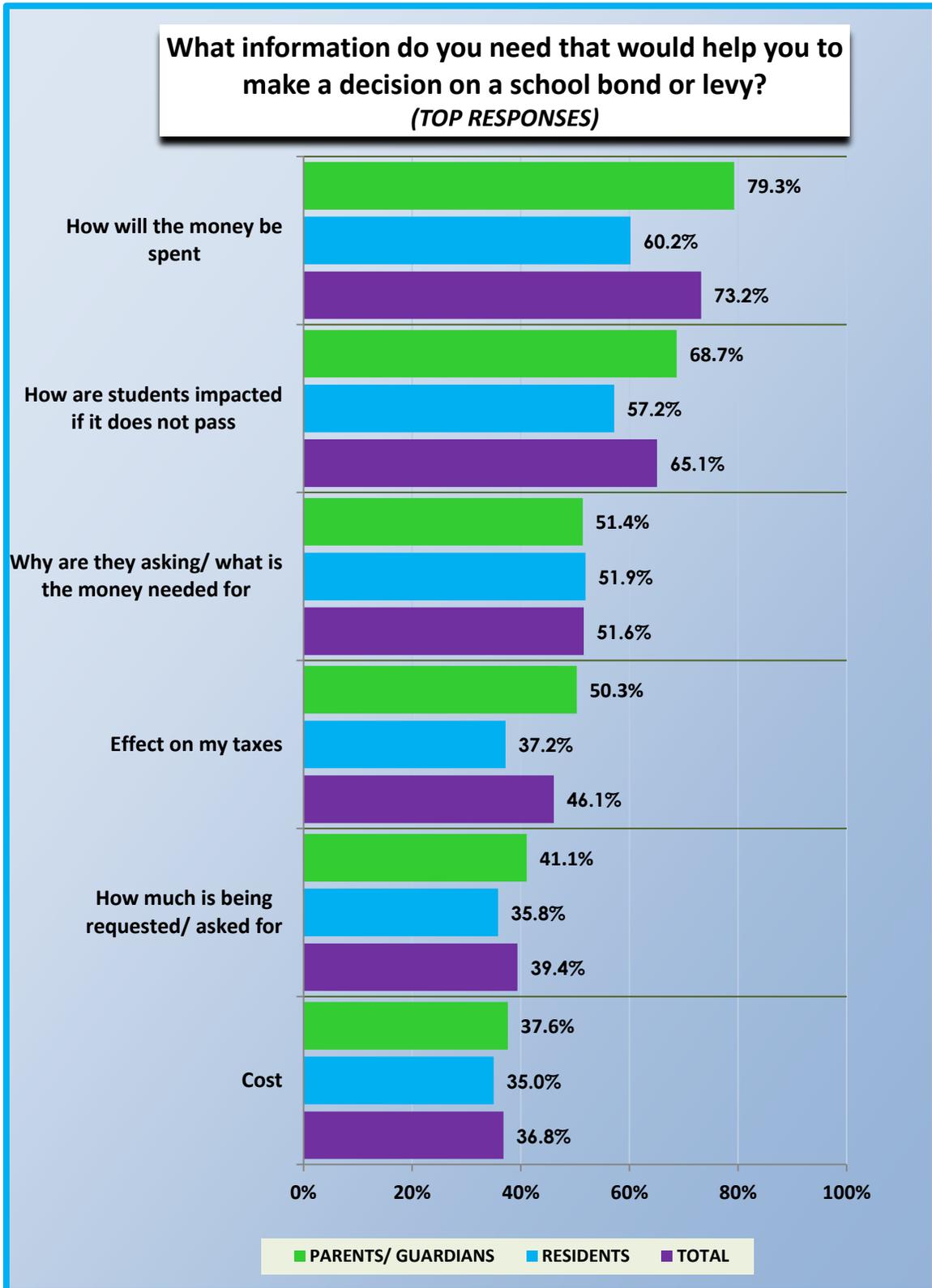
**PERCENTAGES*

RESPONSE	PARENTS/ GUARDIANS	RESIDENTS	TOTAL
How will the money be spent	79.3%	60.2%	73.2%
How are students impacted if it does not pass	68.7%	57.2%	65.1%
Why are they asking/ what is the money needed for	51.4%	51.9%	51.6%
Effect on my taxes	50.3%	37.2%	46.1%
How much is being requested/ asked for	41.1%	35.8%	39.4%
Cost	37.6%	35.0%	36.8%
Prefer not to answer	1.0%	4.3%	2.0%
Transparency, accountability, and trust measures in place	2.2%	0.5%	1.7%
Nothing/ no additional information needed	1.2%	1.1%	1.2%
All available information/ more communication	0.7%	1.6%	1.0%
Quality of the education/ curriculum	0.7%	0.8%	0.8%
How the money will be allocated to schools/ programs	0.7%	0.5%	0.7%
Don't know/ not sure	0.0%	1.6%	0.5%
Duration of the bond or levy	0.2%	0.3%	0.3%
How/ why is it in the best interest to students	0.1%	0.5%	0.3%
How it could affect property values in the area	0.1%	0.3%	0.2%
Practical spending/ costs	0.2%	0.0%	0.2%
Will a qualified athletic director be hired?	0.2%	0.0%	0.2%
Community input (residents, parents/guardians, students)	0.1%	0.0%	0.1%
Difference between school bonds and levies	0.1%	0.0%	0.1%
How/ why is it in the best interest to community members, parents, and guardians	0.1%	0.0%	0.1%
Other funding sources available	0.1%	0.0%	0.1%
State and federal requirements/ funding	0.1%	0.0%	0.1%
When will the bond/ levy money start making a difference/ project timeline	0.1%	0.0%	0.1%

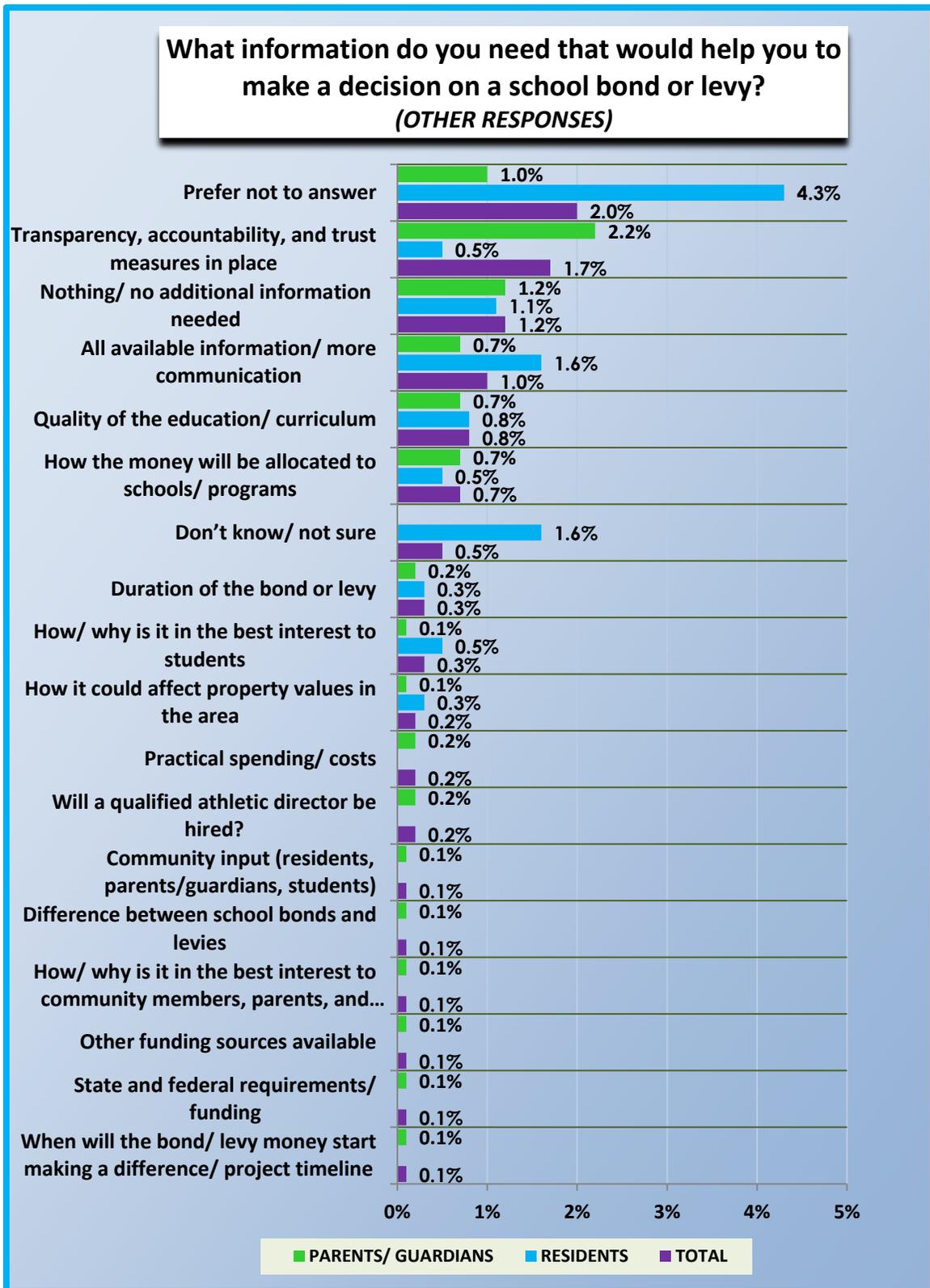
*1,177 responded to this question: 803-Parents/Guardians and 374-Residents
 Question allowed for more than one response
 Percentages based on number of respondents



(Question 4 continued, "What information do you need that would help you to make a decision on a school bond or levy?")



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COMMUNITY LEADERSHIP SURVEY

RESPONSE	TIMES MENTIONED	PERCENTAGES
How will the money be spent	22	55.0%
Comprehensive future financial plan	11	27.5%
Why are they asking/ what is the money needed for	11	27.5%
Nothing/ no additional information needed	6	15.0%
How much is being requested/ asked for	5	12.5%
Transparency, accountability, and trust measures in place	5	12.5%
How are students impacted if it does not pass	4	10.0%
Community not ready/ bad timing for a levy or bond	3	7.5%
How the money will be allocated to schools/ programs	2	5.0%
How/ why is it in the best interest to students	2	5.0%
Effect on my taxes	1	2.5%
Enrollment issues explained	1	2.5%
Quality of the education/ curriculum	1	2.5%
Will support a levy, will not support a bond	1	2.5%
Cost	0	0.0%

*40 responded to this question
 Question allowed for more than one response
 Percentages based on number of respondents



(Question 4 continued, “What information do you need that would help you to make a decision on a school bond or levy?”)

